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FOR IMMEDIATE RELEASE

**ATTENDEES AT MAC EVENTS HOME SHOW WILL PROVIDE  
OVER 11,743 MEALS FOR CENTRAL VA**

**Richmond, Va.** – This past weekend, the MAC Events Home Show was a meaningful event for the hungry in Central Virginia and a great opportunity for homeowners to meet local businesses that can help them with home improvements and services. The show, which took place October 17-18 at the Greater Richmond Convention Center, collected 3,220 pounds of food and over \$1,700 in cash donations for the Central Virginia Foodbank.

“Each pound is an average meal and each dollar provides five meals,” said Brenda Miller, food drive coordinator for the Central Virginia Foodbank. “This translates to 11,743 meals for the hungry in Central Virginia.”

“We would really like to thank the caring community who attended and so generously donated to the Foodbank, as well as the exhibitors who participated in this year’s show,” said James B. McLaughlin, managing partner of MAC Events LLC.

The Home Show, which had 100 exhibitors and special guest, Steve Katkowsky who hosted seminars throughout the two days on remodeling small bathrooms and kitchens, was a very successful in a down economy. Admission to the show was free with a donation to the Foodbank.

“MAC Events has been a great partner for the convention center and the community. In tough times, they took it upon themselves to eliminate the admission charge to the event and instead request assistance be provided to the foodbank. Their generosity and the community’s response will certainly fill a need in the region in the coming months,” said Michael Meyers, general manger of the convention center for private management firm Global Spectrum.

MAC Events will be back in Richmond February 18-21 for the Home Show and Maymont Flower and Garden Show, and again, next fall on October 16-17, 2010 for the 4th Annual Fall Home Show. For more information on MAC Events, visit [www.macevents.com](http://www.macevents.com)

The Greater Richmond Convention Center is a state-of-the-art, high-tech facility featuring 700,000 square-feet of flexible space. The Center allows the Richmond Region to compete for national, regional and local conventions, meetings, sporting events and tradeshow. The Center hosts over 500 events annually, varying from 10 person meetings to 3500 person dinners. The 30,550-square-foot Grand Ballroom is the largest in the region and the 180,000-square-foot exhibition floor is the largest exhibition space in the Commonwealth of Virginia, making the Greater Richmond Convention Center an ideal location for a wide variety of events.

Global Spectrum ([global-spectrum.com](http://global-spectrum.com)) is the fastest growing firm in the public assembly facility management field with more than 70 facilities throughout the United States and Canada. The Philadelphia-based company is part of one of the world’s largest sports and entertainment companies, Comcast-Spectacor, which also owns the Philadelphia Flyers of the National Hockey League, the Philadelphia 76ers of the National Basketball Association, the Philadelphia Phantoms of the American Hockey League, Flyers Skate Zone, a series of community ice skating rinks, Comcast SportsNet Philadelphia, a regional sports programming network, Ovations Food Services, a food and beverage services provider, New Era Tickets, a full-service ticketing and marketing product for public assembly facilities, and Front Row Marketing Services, a commercial rights sales company and 3601 Creative Group, a full-service in-house advertising agency. In a partnership with Disson Skating, Comcast-Spectacor annually produces 10 nationally televised figure skating spectaculars on NBC.

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